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HVAC COMPANY UNVEILS NEW INDOOR AIR CLEANER
TRANE's CleanEffects™ Set To Revolutionize Indoor Air Cleaning

Amid the sea of smog alerts and pollen counts that keeps outdoor air quality in the news, a growing population is learning that the air inside is worse. In general, indoor air is four to five times more polluted than outdoor air, according to the U.S. Environmental Protection Agency.

But it doesn't have to be.

TRANE has introduced TRANE CleanEffects™, a breakthrough product that removes more bacteria, pollen, mold spores, pet dander and other particles from indoor air than any other residential air cleaner technology. It even removes particles as small as .3 microns – 1/300th the diameter of a human hair – the size that eludes most air cleaners. This lets homeowners feel better about their indoor air quality.

Tests reviewed by professors from the Harvard School of Public Health show TRANE CleanEffects™ represents a giant leap forward in indoor air cleaning. In fact, tests show TRANE CleanEffects™ is 100 times more effective than the standard 1-inch filter found in most home central systems, removing up to 99.98 percent of airborne particles from the filtered air. Plus, it would take eight typical room High Efficiency Particulate Air (HEPA) cleaners to match the cleaning capacity of one TRANE CleanEffects.

For more information on TRANE CleanEffects™ visit www.trane.com.

Holtkamp is a certified Trane Comfort Specialist dealership with more than a 97% customer satisfaction score. Buford-based Holtkamp is licensed by the State of Georgia and is a member of the Gwinnett Chamber of Commerce, ACCA (Air Conditioning Contractors of America), CAAG (Conditioned Air Association of Georgia) and the BBB of Greater Atlanta. For more information on Holtkamp HVAC visit www.HoltkampHVAC.com.

For more information on Holtkamp Heating and Air Conditioning, see the company's web site at www.holtkamphvac.com or call (770) 271-7511.

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